

Strategic Energy Planning in Urban Districts

International Good Practices and Future Policy Perspectives

What, when and where?

Time: Tuesday, 29 October 2019, 16:00 – 18:00 (UTC+3)

Scope: Workshop Session at the Strategic Planning Leaders Forum of the Regions and Cities of Russia

Venue: Park Inn by Radisson Pribaltiyskaya Hotel, St Petersburg, Korablestroiteley street 14

Why joining us?

The 18th edition of the “[Strategic Leaders Planning Forum of the Regions and Cities of Russia](#)” will be held on 28-29 October 2019 in St. Petersburg, Russia. Since 2002, the conference has been organized annually and has brought together more than 1000 delegates from different countries.

This year, the EU Interreg Baltic Sea Region project AREA 21 chairs a transnational workshop within the Forum. Co-organised by HafenCity University Hamburg (Germany) and Peter the Great St. Petersburg Polytechnic University (Russia), the workshop will investigate the potentials and barriers for strategic energy planning in urban districts. It will include an opening keynote speech by Kaisa-Reeta Koskiinen from the City of Helsinki about local approaches to energy transition in the context of climate change. Thereafter, the workshop will explore the perspectives and involvement of local governments, building managers and energy end-users in energy planning processes. A series of contributions by the EU-financed projects [ActNOW](#), [Effect4Buildings](#) and [eTEACHER](#) will demonstrate good practice examples and approaches, which promote energy efficiency in the building stock. The second part of the workshop will include a panel discussion, during which the aforementioned representatives and additional guests will explore current policy challenges and desired policy changes to foster the energy transition in European cities.

We are looking forward to welcoming you at the workshop! For further information please get in touch with us (info@area21-project.eu). Please find a detailed agenda on the next page. Discover the workshop programme and be part of the discussion!



About AREA 21: AREA 21 (“Baltic Smart Energy Areas for the 21st Century”) is a three-year transnational cooperation project that is jointly carried out by ten partner organisations from the Baltic Sea Region. The project seeks to model energy efficient urban areas of the future, adopting collaborative stakeholder engagement processes in the strategic planning and implementation of energy solutions. Specifically, AREA 21 brings together public authorities, energy providers, property owners and citizens to find and apply the best solutions for saving energy to decrease CO₂ emissions through so-called [Energy Improvement Districts](#). Learn more about the project at www.area21-project.eu



About the Event: The “Strategic Leaders Planning Forum of the Regions and Cities of Russia” is a high-level annual international forum in St. Petersburg. At the forum, stakeholders from a variety of backgrounds convene to discuss current trends and opportunities for regional and urban development. Participants comprise political and administrative stakeholders from national, regional and municipal levels, businesses, NGOs and academia. Further information about this year’s Forum’s programme is available at www.forumstrategov.ru/?lang=eng



Further Information: For further information and if you want to join the workshop, but are not yet registered at the Strategy Forum, please contact Galya Vladova and Jakob Marcks (info@area21-project.eu). Registration is possible until 21 October 2019.

16:00	Keynote Speech: “Climate Change and Local Energy Transition: Challenges and Opportunities” <i>Kaisa-Reeta Koskinen (City of Helsinki)</i>
--------------	---

Block #1: Learning from International Good Practices

16:15	EFFECT4Buildings: Public Building Managers and the Local Energy Transition – Finding the right Financial Tools to support Energy Savings and CO₂ Reductions from Buildings Stocks <i>Marit Ragnarsson (County Board of Dalarna, Sweden / Effect4Buildings)</i>
16:30	ActNOW: Improving Energy Efficiency through Capacity Building of Public Administrations <i>Dr Sc. Adam Cenian (Szewalski Institute, Poland / ActNow)</i>
16:45	eTEACHER: Energy End-Users – Potential for Awareness Raising and Behaviour Change using ICT <i>Ashley Morton, PhD (De Montfort University Leicester, United Kingdom / eTEACHER)</i>
17:00	AREA 21’s Energy Improvement District Concept: Insights into Local Strategy Development and Stakeholder Involvement Experiences. <i>Prof. Jörg Knieling (HafenCity University Hamburg, Germany / AREA 21)</i>

Block #2: Panel Discussion - Envisioning Policy Perspectives

17:15 - 18:00	<p>Guests:</p> <ul style="list-style-type: none"> - Marit Ragnarsson (County Board of Dalarna, Sweden) - Dr Sc. Adam Cenian (Szewalski Institute, Poland) - Ashley Morton, PhD (De Montfort University Leicester, United Kingdom) - Patrik Hermansson (Öresundskraft AB, Sweden) - Prof. Yury Nurulin (Peter the Great St. Petersburg Polytechnic University, Russia)
-----------------------------------	--

Moderation: Prof. Jörg Knieling, HafenCity University Hamburg (Germany)

EFFECT4buildings

The Interreg Baltic Sea Region project EFFECT4buildings in collaboration with public building managers develops financial tools and methods to improve profitability, facilitate the financing of energy investments and lower the risks of implementing energy efficiency measures (retrofitting, upgrading and deep renovation) in buildings.



ActNOW tackles energy efficiency in the existing building stock of smaller and larger cities around the Baltic Sea. The project’s aim is to help municipal staff involved in energy efficiency measures by improving their knowledge about energy losses, competences for preparing investments, and skills to stimulate private investments in energy efficiency.



eTEACHER is a Horizon 2020 project that aims to reduce energy consumption through more conscious energy behaviour of energy end-users in a wide range of buildings. eTEACHER seeks to raise the energy awareness of building users by tailored methods and strategies and empowers end-users to achieve energy savings and improve comfort.

